



# 2016-2017 California Climate Investments Technical Assistance Program

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CALIFORNIA  
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# Background

Many disadvantaged communities have interest in applying for funds, but some may lack awareness of available programs or the ability, capacity, and expertise to apply.

- **\$2.0 million** in Greenhouse Gas Reduction Funds (GGRF) for technical assistance (TA) to disadvantaged communities
  - One-time, must be encumbered by 2016-17 fiscal year
- SGC has been identifying GGRF program “outreach” and “technical assistance” efforts to identify best use of funds and structure to TA program.
- Every agency has a different approach to this issue!



**Figure 1:**  
**California Climate Investments Outreach & Technical Assistance**

## Outreach

ARB CCI Outreach  
Contract

DAC Liaisons & DAC  
Outreach Work Group

Individual Agency Efforts

## Technical Assistance

SGC TA Pilot Program

SGC CCI Technical  
Assistance (new for 2017)

Individual Agency Efforts



# ARB Outreach Contract

- Develop and apply innovative outreach strategies to promote and expand participation of disadvantaged communities across the larger CCI program
  - Raising awareness and building partnerships
  - Leveraging resources and strengthening community capacities
- Contract with the Foundation for California Community Colleges to implement
  - Web presence
  - Outreach via workshops, “help desk”, other opportunities to be defined
  - Across California Climate Investment programs



# State CCI Outreach Working Group

- The Working Group is a new effort to better coordinate outreach efforts internally, across CCI programs, and foster meaningful relationships with communities and community-based organizations
- Comprised of GGRF-funded Disadvantaged Community Liaisons and Program outreach staff.
- Current efforts:
  - Development of a coordinated outreach strategy for 2017
  - Information sharing on programs and outreach opportunities
  - Coordination with ARB Outreach contract



# SGC Pilot: AHSC Technical Assistance

- SGC funded direct application assistance and capacity-building activities through third party contractors.
- Approximately 30 out of 62 eligible applicants submitted Concept Proposals, with more than 57% of those applicants ultimately invited to submit a Full Application.
- Five applications were selected for 2016 funding, or 20% of the total AHSC awards.



# Considerations for TA Program Development: Role and Partnerships

- What role do state agencies/programs play in providing “technical assistance”?
- How do we leverage and coordinate ongoing outreach efforts, and then efficiently incorporate technical assistance resources?
  - What about non-state-sponsored outreach & TA?



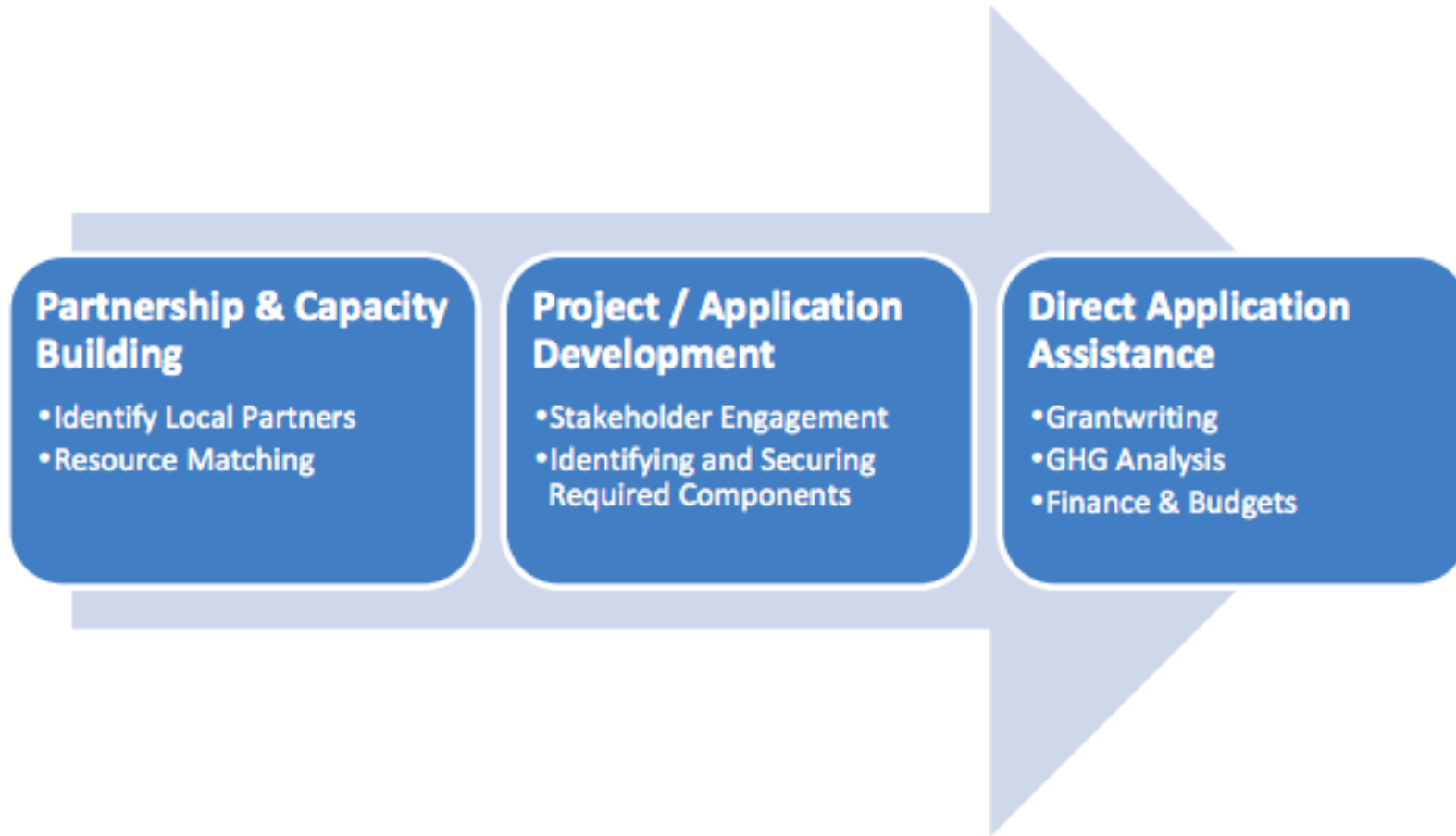
# Considerations for TA Program Development: Longer-Term Partnerships and Capacity Building

- Are there opportunities to encourage greater State agency engagement with applicants and stakeholders? At what point does that engagement occur?
- To what degree is capacity building included in this effort? What does this look like from a long-term investment?





# Areas for Potential TA Focus



# Next Steps

- Prioritize CCI programs which have high potential for technical assistance needs:
  - Significant disadvantaged community investments,
  - Newer programs, and
  - Application periods during in first half of 2017.



# Next Steps

- Some portion of the funds will be for direct technical assistance, partnership and capacity building, and application/project development.
- Staff will finalize the technical assistance framework and solicit proposals from third party technical assistance providers in early Spring 2017.

